



# Missouri Trucking Association

## 2018 Membership Directory

Don't miss out on a great advertising opportunity in the 2018 Missouri Trucking Association Membership Directory. Advertising in the MoTA directory will spotlight your company before the membership twelve months of the year. The Buyer's Guide has proven to be very popular with our members and will be included again in 2018. The spiral bound directory is full of information and affords premium full color advertising spots available on the tabs that divide the member sections.

To place your ad, complete this form and return it to the MoTA office by either faxing - (573) 634-4197 or emailing - [kaitlynn@motrucking.org](mailto:kaitlynn@motrucking.org).

### R A T E S H E E T

AD	B/W PRICE	COLOR PRICE
Back Cover	-	\$ 2,500.00
Inside Front Cover	-	\$ 2,000.00
Inside Back Cover	-	\$ 2,000.00
1/2 Page Ads	\$450.00	\$ 600.00
Full Page Ads	\$750.00	\$ 900.00
Tab Sheet Ad - Full Page	-	\$ 1,000.00

#### TABS AVAILABLE:

- Alphabetical
- Allied
- For Hire
- Household
- Motor Coach
- Private
- Buyer's Guide
- Government Agencies
- State Associations
- Legislative
- Waste Hauler

All ads are to be camera-ready copy (or PDF file).  
Page size is 5 1/2 x 8 1/2 inches.

### SPACE RESERVATION

DEADLINE DECEMBER 31, 2017

If you wish to place an advertisement in the  
**2018 MoTA Membership Directory**, please indicate ad size below:

- Full Color Back Cover
- Full Color Inside Front Cover
- Full Color Inside Back Cover
- Color 1/2 Page Ad
- Color Full Page Ad
- Full Color Tab Sheet Ad
- B/W 1/2 Page Ad
- B/W Full Page Ad

Date: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Signed: \_\_\_\_\_

Return to: **Missouri Trucking Association**  
 P.O. Box 1247, 102 East High Street, Jefferson City, MO 65102  
 Phone: (573) 634-3388 • Fax: (573) 634-4197

**COPY AND ART DEADLINE — January 5, 2018**