



# 2017 TRUCK DRIVING CHAMPIONSHIPS

Branson Convention Center  
200 Sycamore Street  
Branson, MO 65616



June 2-3, 2017



## ADVERTISING OPPORTUNITIES

### Sleeping Room Sponsor Cost ~ \$5,000

- ✓ Individual sign posted during the Championships at different locations within hotel.
- ✓ Company provided banner posted in hotel.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**SPONSORED**

### Banquet Cost ~ \$5,000

- ✓ Sign in the Banquet Hall provided by sponsor.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**1 CO-SPONSOR**

### Breakfast of Champions Cost ~ \$1,000

- ✓ Sign in the Banquet Hall provided by sponsor.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

### Trophies Cost ~ \$2,500

- ✓ Individual sign posted on the Trophy Table in the Banquet Hall provided by sponsor.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**SPONSORED**

### Championships Insurance Cost ~ \$1,000

- ✓ Company logo in advertisement in Championships Publication.
- ✓ Announcement of support during Championships.

### Judges Refreshment Area Cost ~ \$1,000

- ✓ Sign at Judges station.
- ✓ Advertisement in Associations Publications.
- ✓ Announcement of support during Championships.

### Driver Orientation Cost ~ \$1,000

- ✓ Individual sign posted at the entrance of orientation.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**5 SPONSORED**

### Championships Hat Cost ~ \$1,500 per side or rear

- ✓ Company logo displayed on baseball cap.
- ✓ Announcement of support during Championships.

### Spectator Bleachers Cost ~ \$1,000

- ✓ Individual sign posted on bleachers.

### Championships Photography/ Video Cost ~ \$1,500

### Program - Back Cover Cost ~ \$1,000

### Color Guard Cost ~ \$500

### Course Walk-Thru Cost ~ \$500

**1 CO-SPONSOR**

### Vehicle Inspections Cost ~ \$1,000

- ✓ Individual sign posted at the entrance of the vehicle inspection area.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**SPONSORED**

### Truck Drivers' Lunch Cost ~ \$1,500

- ✓ Individual sign posted at the entrance of the holding area.
- ✓ Company logo in advertisement in Championships Publication.
- ✓ Announcement of support during Championships.

*All of the above sponsorships include:*

- ✓ Company logo in advertisement in Championships Publication.
- ✓ Announcement of support during Championships.

**6 SPONSORED**

**Championships  
Class Sponsor  
Cost ~ \$500  
(per class - nine available)**

- ✓ Posted at TDC registration during the Championships.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during the Championships while Class is running.

**SPONSORED**

**Championships  
Skills Course  
Cost ~ \$1,000**

- ✓ Sign on course.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**Championships  
Problem Sponsor  
Cost ~ \$250  
(per problem)**

- ✓ Individual sign posted at the entrance of the vehicle inspection area.
- ✓ Advertisement in Association and Championships Publications.
- ✓ Announcement of support during Championships.

**Raffle Prizes:** During Championships items with company logo are raffled off to help with financial success of Championships (i.e. hats, trucks, golf balls, gloves).

**Check the advertising opportunity you would like to sponsor:**

- Sleeping Room Sponsor (\$5,000)
- ~~Banquet (\$5,000)~~
- ~~Trophies (\$2,500)~~
- ~~Sequestered Drivers' Lunch (\$1,500)~~
- Championships Insurance (\$1,000)
- Championships Hat (\$1,500 - per side)
- Judges Refreshment Area (\$1,000)
- ~~Championships Skills Course (\$1,000)~~
- Spectator Bleachers (\$1,000)
- Driver Orientation (\$1,000)
- Program - Back Cover (\$1,000)
- Vehicle Inspections (\$1,000)
- Championships Photography/ Video (\$1,500)
- Breakfast of Champions (\$1,000)
- Championships Class Sponsor (\$500)
- Color Guard (\$500)
- Course Walk-Thru (\$500)
- Championships Problem Sponsor (\$250)
- Raffle Prizes \_\_\_\_\_  
(Name item - complete information)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

Member of MoTA Safety Council

Total due: \_\_\_\_\_

Check enclosed

Send an invoice

Credit card payment:

Credit Card # \_\_\_\_\_

Type of Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card \_\_\_\_\_

Courtesy fee of 3%  
assessed on all credit  
card transactions.

Return to: **Missouri Trucking Association**

P.O. Box 1247

Jefferson City, MO 65102

Phone: (573) 634-3388

Fax: (573) 634-4197

Email: mota@motrucking.org

