

AGENDA



**SuperTech Program
(Green Print)**

**Safety Program
(Red Print)**

**Maintenance
Program
(Blue Print)**

Meet MHC



Meet SmartDrive



Meet Bendix



Tuesday, April 22

- 8:00 am - noon SuperTech setup in Exhibit Hall A ~ Planning Committee & Judges
8:00 am - noon Trucks and big exhibits move into Exhibit Hall B
11:00 am - 2:00 pm All Exhibitors move into Exhibit Hall B
2:30 - 6:30 pm Registration for Exhibitors and SuperTech Judges
2:30 - 6:30 pm Exhibit Hall opens for All Attendees
(cash bar & finger foods set up throughout hall)
3:00 pm Hotel check in opens for attendees
4:00 - 5:00 pm Joint Conference Planning Committee Meeting - **Bee Creek**

Wednesday, April 23 (*Directions for Drivers & Techs of the Month*)

- 1:00 pm Techs & Drivers of the Month to meet in the Hilton Lobby
Shuttle will take Techs & Drivers to show in Branson & bring them back to hotel
6:30 pm Reception
7:00 pm Awards Banquet

CONFERENCE BEGINS DAY 1

Wednesday, April 23

- 7:00 - 7:30 am SuperTech Registration - **Concourse North**
7:30 - 8:00 am Conference Registration and Breakfast - **Concourse North**
7:30 - 8:00 am SuperTech Orientation & Continental Breakfast - **Exhibit Hall A**
8:00 - 8:10 am Welcome - **Tanneycomo A**
Todd Smith, AWG (2014 Safety Council Chair)
Nick Forte, Prime (2013 TMC Chair)
8:10 - 8:45 am Opening Keynote Speaker
Dave Osiecki, American Trucking Associations
8:10 am - 2:00 pm **SuperTech Competition in Exhibit Hall B ~**
Conference attendees are welcome to view competition
(List of competitors on page 18)
9:00 - 10:15 am **Regulatory & Legislative Update ~ Dave Osiecki, ATA; Julie Lane, FMCSA; Chuck Gohring, MoDOT; Russ Quinn, DOR**
Short Creek 1 & 2
In this session, we will hear from ATA, FMCSA, MoDOT and DOR on what the trucking industry can expect from the regulatory and legislative bodies that influence our safety programs.
10:15 - 10:30 am Break - **Concourse**
10:30 - Noon **You've Been Served: Now Your Deposition ~ Ted Perryman, Roberts Perryman PC; Jimmy Holland, Associated Wholesale Grocers**
Short Creek 1 & 2
It is essential to be prepared when you have been asked to give a deposition. Whether it's your driver, safety director or corporate representative, preparation and knowing what to expect is the key. Learn how to handle the tough questions posed by attorneys who are trying to get into your pocketbook.
12:05 - 1:00 pm Lunch & Speaker
Tanneycomo A **The Detection of Deception ~ Kelly Anderson, Impact Training Solutions**
Knowing how to read employees (i.e. if they are lying, apprehensive, excited, etc.) can help you not only determine what really happened and how they feel, but how best to approach the needed "fix." Reading physical and auditory cues and knowing how to interpret them are powerful tools for hiring, retaining and motivating different behavioral responses.

AGENDA

Meet HireRight



1:00 - 1:30 pm
Taneycomo A

Mock Hiring Interview: Realizing your next great employee ~

Kelly Anderson, Impact Training Solutions; Thomas Miller, Prime, Inc.

In an era where we are facing a driver shortage, now more than ever it is important to know how to conduct a pre-employment interview. In this session Kelly Anderson will provide an informative look at the importance of the pre-employment interview and how to properly conduct them. He will discuss how to determine the accuracy of information on the application, negligent hiring – what it is and how to avoid it, standardizing the interview process and how to detect deception over the phone and in person. As a result of this fun and interactive presentation attendees will have the information they need to implement their own pre-employment interview process.

1:35 - 2:30 pm
Short Creek 1 & 2

Safety Culture: Newest Approaches and Tools ~ Jeff Baer,

LinkeDrive; Jason Palmer, SmartDrive; Dave Durr, PeopleNet; Frank Lancaster, Rand McNally; Jim Weiler, Psychemedics; George Gates, Westfall O'Dell

We have long heard the safety benefits of creating a safety culture within the industry. Learn what the innovators are using to directly and subliminally influence the corporate mindset and infuse new life to an old theme. Moderator: Todd Smith, AWG

2:30 - 2:45 pm

Break - **Concourse**

2:30 - 3:00 pm

Expo Hall opens for MoTA Board of Directors

2:45 - 3:30 pm

Roundtable 1 - CDL / Medical Card Merger & the MVR ~

Cooper Creek 1 *Russ Quinn, MO Department of Revenue*

Roundtable 2 - Anticipating and Training to avoid Accidents & Injuries ~

Cooper Creek 2 *Dave White, Prime; Steve Page, Transport Distribution Co; Shane Paul, Impact Training Solutions*

Roundtable 3 - Managing Different Generations ~

Cooper Creek 3 *Richmond Key, St. James Transports*

Roundtable 4 - National Registry of Certified Medical Examiners ~

Compton Ferry *Dr. Eddie Runde, ROEP*

Roundtables 1 - 4 will be repeated

3:30 - 4:15 pm

Expo hall opens for TMC & SuperTech Members

3:00 - 5:30 pm

3:30 - 6:00 pm

Expo Hall opens for Council of Safety Supervisors

4:15 pm

Close of Conference Day 1

4:15 pm

Cash bar opens in Expo Hall

6:00 - 6:30 pm

Door prizes will be given away. You must have signatures from 75% of the vendors on your card to be registered for the door prizes.

SAFETY AWARDS BANQUET

Wednesday, April 23

6:15 - 6:45 pm

Banquet Registration opens - **Taneycomo A** ~ **Sponsored by MHC**

6:45 - 7:00 pm

Welcome & Opening Comments

Tom Crawford, MoTA President & CEO; Grant Wistrom, Former NFL Defensive End for St. Louis Rams

7:00 - 7:05 pm

Invocation

7:05 - 7:45 pm

Dinner

7:45 - 8:30 pm

Awards Ceremony

8:30 - 9:00 pm

Photo Session for Winners

CONFERENCE BEGINS DAY 2

Thursday, April 24

7:00 - 8:30 am

Breakfast & Keynote Speaker ~ Brian Fielkow, Jetco Delivery

Taneycomo A

Driving to Perfection: Achieving Business Excellence by Creating a Vibrant Company Culture

As the trucking industry becomes increasingly more regulated, safety becomes more of a focus. Yet, the question often arises: how does a company ensure safety in a

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Thursday, April 24 (continued)

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Meet Bendix



Meet RigMaster



Meet J J Keller



Meet Clarke PSI



8:30 - 9:15 am

business where employees are out on the road on their own? Brian Fielkow, owner of Houston-based Jetco Delivery, has the answer: company culture, which is the topic of his new, acclaimed book *Driving to Perfection: Achieving Business Excellence by Creating a Vibrant Company Culture*. Fielkow's book is a "how to" guide for every business leader to increase their company's bottom line by creating a sustainable and healthy company culture.

Roundtable 4 - Methods/Tools for Measuring Safety Gains ~

Cooper Creek 1 *Drew Anderson, Vigillo*

Roundtable 5 - Getting Support for Needed Safety Tools ~

Cooper Creek 2 *Steve Westerhouse, Frontier Leasing*

Roundtable 6 - Changes to 2014 Out of Service Criteria ~

Cooper Creek 3 *Lt Kevin Kelley, Mo State Hwy Patrol, CVE Division*

Roundtable 7 - Which Sleep Study is Right for my Drivers? ~

Compton Ferry *Duke Naipohn & Heather Moenkhoff, Sleep Pointe*

Roundtables 4 - 7 will be repeated

9:15 - 10:00 am

New 6x2 Configurations and How They are Working for Fleets ~

8:30 - 9:30 am

Short Creek 1 & 2

Randy Cornell, Conway Truckload; Scott Synoground, Meritor; Steve Page, Transport Distribution Company

With ever increasing demands to lower a fleets MPG, we must look to all avenues to reduce drag and increase a power unit's performance. Many fleets are looking at 6X2 configurations to increase MPG. Attend this session to hear how these are working for fleets, what makes the technology beneficial, real fleet statistics, automatic vs. manual tag axles, challenges to lifting an axle and how to overcome the challenges.

9:30 - 9:45 am

Maintenance Group Break - Concourse

9:45 - 11:00 am

Natural Gas and Dual Fuels - Can Dual Fuel Work for

Short Creek 1 & 2

your Fleet? ~ Chad Marti, Clarke PSI; Bill Marsh, Blu LNG

Chad and Bill will discuss Natural Gas, station expansion, and EPA approved dual fuel systems your fleet can take advantage of. Learn about dual fuel technology and how it can impact your bottom line from .10 to .25 cents per mile giving your fleet a competitive advantage over your competition. Hear some real world case studies on fleets that are using the technology today.

10:00 - 10:15 am

Safety Group Break - Concourse

10:00 - 11:00 am

Inside the cab: Successfully influencing driver behavior ~

Short Creek 3 & 4

Thomas Miller, Prime, Inc. & Road Team Captain; Jason Palmer, SmartDrive; Jim Angel, DriveCam

If you were a fly in the cab, what would you learn to change drivers' attitudes or misconceptions about safety? This panel will discuss what others have seen, learned and changed to impact safety as well as discuss new technologies that give us a new look inside the cab that we have never had before.

11:00 am - Noon

Level 1 Inspection by Highway Patrol

Exhibit Hall

Chief CVO Jeffrey Sims, Mo State Hwy Patrol, CVE Division

Officer Sims will take attendees through a full level one inspection showing them what items the Highway patrol is examining and how they measure certain violations.

Noon - 1:30 pm

Lunch & Speaker ~ Breaking the 90-Day Window ~

Taneycomo A

Kelly Anderson, Impact Training Solutions

About 75% of turnover happens in the first 90-days of employment resulting in carriers spending more on-boarding a driver than they made in the time he drove for them. Kelly will outline strategic and best practice action items that proactively address driver turnover before it happens. The action items described in this presentation start before the driver comes to orientation, continue throughout their employment, and if at some point the driver does decide to quit the action items continue beyond their employment. Attend this session and learn how recruiting, orientation and operations can improve retention, strategic touch points, conducting exit interviews and identifying the real reasons drivers quit.



AGENDA

Meet TLG



Meet Central Power



Meet PACCAR
Parts



1:00 - 2:00 pm
Short Creek 1 & 2

New Product Panel ~

Steve Fletcher, IdleSmart; Jason Palmer, SmartDrive; Todd Randall, Thermo King of Springfield; Dana Brewster, American Power Group

Mo TMC's new product panel will inform council members of innovative features or applications of new technologies.

2:00 - 3:00 pm
Short Creek 1 & 2

Lubricants are rapidly evolving . . . do you know what you should be using? ~ Greg Kennedy, *Allied Oil & Tire Co.*; Michael McGeehan, *Cummins Filtration*; Jeff Draffan & Jay Hibbits, *Universal Lubricants*

Recent federal fuel efficiency standards for heavy-duty trucks have prompted vehicle manufacturers to explore new means of achieving better fuel economy performance.

One of the promising new technologies being explored is low-viscosity engine oils.

Attend this session and get the low down on low-viscosity engine oils and what the new formulations will mean for your fleet operation. This panel will also discuss re-refined oil as well as other rapidly evolving lubricant options.

3:00 pm
3:15 - 4:00 pm
Short Creek 1 & 2

Break - Concourse

How does CSA affect your shop? Also find out what is changing and how you can stay ahead of the curve. ~

Steff Copeland, MoDOT MCS; Nick Forte, Prime, Inc.; Gabe Monnig, MHC; Phillip Goller, Central Power Systems & Services

Compliance, Safety, Accountability – The Federal Motor Carrier Safety Administrations (FMCSA) initiative to improve large truck and bus safety – has changed the way drivers and fleets approach fleet maintenance. Now well into its fourth year of implementation, CSA's Safety Measurement System is evaluating the safety of motor carriers by considering all safety-based roadside inspection violations – not just out-of service violations – using 24 months of performance data. Since CSA holds drivers accountable for certain aspects of vehicle maintenance, vehicle maintenance operations have had to adjust their practices associated with driver vehicle inspection reports (DVIR's), vehicle readiness and expectations for equipment readiness. For many carriers, this represents a significant impact on maintenance operations. During this session representatives from fleets and MoDOT will share their perspectives on how CSA is impacting vehicle maintenance. Steff Copeland from MoDOT MCS will present a general update on CSA as well as discuss the safety management cycle. Fleets with low CSA scores will share what has made them successful thus far under the new program.

4:00 - 5:00 pm
Short Creek 1 & 2

Green House Gas Regulations 2014 & 2017 Requirements and a Discussion on the Cap on Carbon Output ~

Mike Dowling, Clarke Power Services

Attend this session and learn what these emissions changes will mean to trucking and to EPA's SmartWay Certified Vehicle Program. Panelists will discuss coming changes to the Greenhouse Gas Emissions Model (GEM) for medium and heavy-duty vehicle compliance, what it means to fleets, and how these changes will impact the cost of fleet compliance.

CONFERENCE ADJOURNS

Friday, April 25

9:00 am

Golf Outing ~ Pointe Royale Golf Course
142 Club House Drive
Branson, MO 65616