



MOTA ADVERTISING OPPORTUNITIES

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

MOMEMO

Our monthly newsletter is read extensively by members of MoTA and is e-mailed to our 750 member companies. (1000+ e-mails!) Two sizes available!

SPONSOR THE MOMEMO	RATE
<input type="checkbox"/> Full Page 8.5X11 - 1 Month	\$500
<input type="checkbox"/> Small Ad 3.5X5 - 1 Month	\$150
<input type="checkbox"/> 3 Month Ad Run	\$1,200

WEBSITE BANNER

Advertise products/services on the MoTA website. A banner advertisement is 629 x 126 pixels and is linked to the company website landing page.

ADVERTISE W/ A WEB BANNER	RATE
<input type="checkbox"/> 1 Month	\$150
<input type="checkbox"/> 6 Months	\$550

*PDF FORMAT IS PREFERRED FOR DIRECTORY ADS

For more information on how to properly format your artwork click [here](#).

QUESTIONS?

MEGAN@MOTRUCKING.ORG
(573) 634-3388

ROAD ALERTS

Any MoTa member can sponsor the Alerts sent out to the membership by the Missouri Trucking Association. These alerts go out as needed, informing the membership of specific road closures, severe accidents or construction causing traffic delays or rerouting, etc. A high resolution JPEG or GIF logo will be provided by the company, along with a URL to the company website. The company logo will be used exclusively in the "Sponsored by:" area of the alert notices.

SPONSOR ROAD ALERTS	RATE
<input type="checkbox"/> 1 Month	\$150
<input type="checkbox"/> 6 Months	\$550

*Customizable packages available, please contact MoTA for more information.

SPACE RESERVATION FORM

Please fill out the information below & include ad size from table above. Send the completed form by email to megan@motrucking.org or mail to P.O. Box 1247 Jefferson City, MO 65101

COMPANY: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

*To sponsor/advertise you must be an active member with the association at the time the publication prints.