



MEMBERSHIP DIRECTORY ADVERTISING OPPORTUNITIES

RESERVE YOUR SPACE BY: JANUARY 5TH, 2024




Don't miss out on a great advertising opportunity in the 2024 Missouri Trucking Association Membership Directory. Advertising in the MoTA directory will spotlight your company to the membership for all twelve months of the year. The spiral bound directory is full of information and affords premium full color, as well as black and white advertising opportunities. [Be sure to check out our new enhanced listing options!](#)

SAVE TIME, CLICK HERE TO SIGN UP ONLINE

PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

PREMIUM AD SPOTS	COLOR
Back Cover	\$4,000
Inside Covers (Front or Back)	\$3,200
Full Page Tab <i>*purchase a Premium ad and receive a complimentary boxed listing!</i>	\$1,700

PREMIUM AD SPOTS	B&W	COLOR
Full Page	\$900	\$1,200
1/2 Page	\$700	\$800

ENHANCED LISTING	RATE
	\$50
	\$75
	\$150
Boxed Listing w/ Logo & 50 Word Bio \$200 (see above example, bio would go below company information.)	

*To place an ad or enhanced listing you must be an active member with the association at the time the publication prints.

QUESTIONS?
MEGAN@MOTRUCKING.ORG
(573) 634-3388

***PDF FORMAT IS PREFERRED FOR DIRECTORY ADS**
For more information on how to properly format your artwork click [here](#).

SPACE RESERVATION FORM

Please fill out the information below & include ad size from table above. Send the completed form by email to megan@motrucking.org or mail to P.O. Box 1247 Jefferson City, MO 65101

COMPANY: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W