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Chris Kuehl is the co-founder (with Keith Prather) and Managing Director of Armada Corporate Intelligence, a company created in 1999 to provide strategy foundation, competitive intelligence, business analysis and economic forecasting for corporate clients.

Armada's clients include YRC Worldwide, TranSystems, Spencer Fane Britt and Browne, KPMG, Hallmark International, Weitz Industrial among others.

Chris is the editor and primary writer for several publications:

- Business Intelligence Briefs – a daily distributed through Chambers of Commerce throughout the US focused on US economic and business issues
- Strategic Intelligence Briefs – a daily distributed through World Trade Centers and international business organizations focused on global economic and business trends
- Fabrinomics – a bi-weekly industry analysis produced by the Fabricators and Manufacturers Association
- Daily industry analysis and assessment for clients such as TranSystems and YRC Worldwide

Chris is the Chief Economist for Fabricators and Manufacturers Association. This includes writing Fabrinomics and serving as a keynote speaker for their conferences and meetings through the year.

Other speaking opportunities have included Business Information Industry Association, Finance, Credit & International Business, Riemer Reporting Service, and a wide variety of business and finance organizations. He has spoken at over 300 organizations domestically and internationally over 25 years.

Chris is a frequent commentator for the media – locally and nationally. He is a regular economic/business analyst for KMBZ radio, KSHB-TV (local NBC affiliate) and has been extensively quoted in national newspapers, magazines and trade publications

He holds a Masters Degree in Soviet and East European Studies, a Masters in East Asian Studies and a Ph.D. in Political Economics from the University of Kansas. He has been on the faculty of universities in the US, Hungary, Estonia, Russia, Singapore and Taiwan.

He has been on the local steering committee for the Society of Competitive Intelligence Professionals and has been active with a number of business and finance organizations.