MEMBER DIRECTORY
ADVERTISING OPPORTUNITIES

DIRECTORY COVER COLOR AD
BACK COVER - $3,000
INSIDE FRONT COVER - $2,500
INSIDE BACK COVER - $2,500

FULL PAGE TAB SHEET AD
COLOR ONLY - $1,500

FULL PAGE ADS
BLACK & WHITE - $800
COLOR - $1,000

HALF PAGE ADS
BLACK & WHITE - $600
COLOR - $700

Spaces are limited, reserve today!

RESERVE YOUR SPACE BY 12/27/2019
Don’t miss out on a great advertising opportunity in the 2020 Missouri Trucking Association Membership Directory. Advertising in the MoTA directory will spotlight your company before the membership twelve months of the year. The spiral bound directory is full of information and affords premium full color as well as black and white advertising opportunities.

FRONT AND BACK TAB SHEETS AVAILABLE:

Alphabetical
Allied (Back Only)
For Hire (Back Only)
Movers
Motor Coach
Private

Waste Haulers
Buyers Guide
Government Agencies
State Associations
Legislative

For more information on how to properly format your artwork, please click HERE

For questions or more info, please contact christine@motrucking.org or call (573) 634-3388
ARTWORK DEADLINE JANUARY 3RD, 2020

To place your ad, complete this form and return it to the MoTA office
Fax - (573) 634-4197, email - christine@motrucking.org or mail to
P.O. Box 1247 - Jefferson City, MO - 65102

PLEASE INDICATE AD SIZE BELOW:

Items marked with an asterisk (*) indicate limited availability and are on a first-come, first-served basis

- Back Cover * $3,000
- Inside Front Cover * $2,500
- Inside Back Cover * $2,500
- Color 1/2 Page Ad $700
- Color Full Page Ad $1000
- B/W 1/2 Page Ad $600
- B/W Full Page Ad $800
- Tab Sheet Ad $1,500

FOR TAB SHEETS ONLY- PLEASE SELECT YOUR TAB

- Alphabetical - FRONT
- Alphabetical - BACK
- Allied - FRONT
- Allied - BACK
- For Hire - FRONT
- For Hire - BACK
- Motor Coach - FRONT
- Motor Coach - BACK
- Private - FRONT
- Private - BACK
- Waste haulers - FRONT
- Waste haulers - BACK
- Govt. Agencies - FRONT
- Govt. Agencies - BACK
- Buyers Guide - FRONT
- Buyers Guide - BACK
- State Associations - FRONT
- State Associations - BACK
- Legislative - FRONT
- Legislative - BACK

PAYMENT INFORMATION

Company: ______________________________________________________________

Contact Person: ___________________________ Phone: (_____) _______-_________

___ Enclosed is a check in the amount of $_______ payable to Missouri Trucking Association

___ I authorize the charge in the amount of $_______ to the following credit card.

- VISA - MASTERCARD - DISCOVER - AMERICAN EXPRESS

Credit Card Number: __________________________ Exp. Date: ________ CC Code: ______

Please send completed form to:
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