



# MISSOURI TRUCKING ASSOCIATION 2019 MEMBERSHIP DIRECTORY

Don't miss out on a great opportunity to advertise in the 2019 Missouri Trucking Association Membership Directory. Advertising in the MoTA directory will spotlight your company before the membership twelve months of the year. The Buyer's Guide had proven to be very popular with our members and will be included again in 2019. The spiral bound directory is full of information and affords premium full color advertising spots available on the tabs that divide the member sections.

## RATE SHEET

ADVERTISEMENT	B/W PRICE	COLOR PRICE
Back Cover	-	\$3,000
Inside Front Cover	-	\$2,500
Inside Back Cover	-	\$2,500
1/2 Page Ads	\$600	\$700
Full Page Ads	\$800	\$1,000
Tab Sheet Ad- Full Page	-	\$1,500

All ads are to be camera-ready copy (or PDF file).  
Page size is 5.5W X 8.5H inches

## TABS AVAILABLE:

- Alphabetical —
- Allied
- For Hire
- Motor Coach
- Movers
- Private
- Buyer's Guide
- Governmental Agencies
- State Associations
- Legislative
- Waste Hauler

## SPACE RESERVATION

If you wish to place an advertisement in the  
**2019 MoTA Membership Directory**, please indicate ad size below:

- |  |  |
|--|--|
| <input type="checkbox"/> Full Color Back Cover         | <input type="checkbox"/> Color Full Page Ad      |
| <input type="checkbox"/> Full Color Inside Front Cover | <input type="checkbox"/> Full Color Tab Sheet Ad |
| <input type="checkbox"/> Full Color Inside Back Cover  | <input type="checkbox"/> B/W 1/2 Page Ad         |
| <input type="checkbox"/> Color 1/2 Page Ad             | <input type="checkbox"/> B/W Full Page Ad        |

**Reservation Deadline: December 28, 2018**

Date: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Return To:

  
**MISSOURI**  
 TRUCKING ASSOCIATION  
 P.O. Box 1247  
 Jefferson City, MO 65102

Copy and Art Deadline:  
**JANUARY 4, 2019**