



BUCHHEIT

LOGISTICS

MILES BEYOND EXPECTATIONS

Josh Cooley, CPA - Controller
MOTA Safety Conference
Technology Panel



About Me

- ▶ Graduated from Southeast Missouri State University in 2016 with a Bachelor of Science in Business Administration with an emphasis in accounting
- ▶ Became a certified public accountant in September of 2019.
- ▶ Been with the company since December of 2016 in various roles over the years.



Using Technology to Improve Safety

- ▶ Outward facing dash cameras
 - ▶ Following distance
 - ▶ Excessive speeds
 - ▶ Distracted driving
- ▶ Inward facing camera options
 - ▶ Cell phone usage
 - ▶ Other in-cab distractions



Using Technology to Improve Driver Behavior

- ▶ Fuel efficiency software
 - ▶ RPMs
 - ▶ Idle Time
 - ▶ Cruise Control
 - ▶ Speeding



Overall Technology Improvements

- ▶ Business Intelligence platforms
 - ▶ Microsoft Power BI
 - ▶ Tableau
- ▶ Information at a glance
 - ▶ Tailor reports for individual user needs
- ▶ Easy to use
 - ▶ Just need to understand where data is housed



Future Technology Goals

- ▶ Focused on improving within Power BI
 - ▶ Connect repair data by load location, do we have more tire blow outs in specific lanes?
 - ▶ Connect dash camera data by load location, are we seeing 3rd party driver behavior more challenging in certain areas?
- ▶ Technology as a tool, not as a labor replacement
 - ▶ Equip our employees and drivers with the most up-to-date data to allow better decision making.

Questions?