



Missouri Trucking Leadership Forum

The Purpose:

To expose Missouri Trucking Industry Employees to leadership skills that build competency in state and federal government processes, industry organizational effectiveness, and personal leadership skills.

Who is Eligible to Participate:

Anyone manager level and above at member carriers and allied companies. Ideal for managers who are being considered for additional leadership roles. Up to 12 participants will be selected for each class based on applications received. Participants will be selected and notified in late December 2024.

Program Timeline:

Meetings/Events will be held quarterly beginning in late January/February 2025 with completion by October 2026. A tentative schedule will be available at a later date.

Participant Fees:

The cost for the 2-year program is \$2,000 per participant. Travel expenses to each session will be the responsibility of each participant.

Attendance Requirements:

100% attendance is expected and 80% is required to receive certification of completion.

Facilitator:

This is a program of the Missouri Trucking Association and will be facilitated by Mark Walker, Chairman and CEO of TransLand based in Strafford, Missouri. Mark is a past chairman of the Missouri Trucking Association and has extensive experience with leadership programs.

Schedule of Activities:

2025

Program Introduction and Team Building Exercise
Intro to MoTA and State Government Agencies

Federal Government Impact on Trucking

Building Your Personal Leadership Style

Community Service Project

2026

What Makes Companies Great
State Legislative Visits

Best Practices Company Visit
Building Company Culture – Operations Focus

Best Practices Company Visit
Building Company Culture – Communications / Human Resources Focus

What Makes Companies Great
Final Program Graduation





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APPLICATION FORM

Deadline for application - December 6th, 2025

APPLICANT: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____

E-MAIL ADDRESS: _____

Please answer the following questions.

Application will not be considered if questions are blank.

1. Describe your current position and past experience in the trucking industry. _____

2. Why do you think you should be a part of the Missouri Trucking Leadership Forum? _____

Enclosed is a \$2,000 check payable to the Missouri Trucking Association.

I authorize a \$2,000 + credit card fee to the following credit card (circle one)

Visa Mastercard Discover American Express

(Courtesy fee of 3% assessed on all credit card transactions)

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____ CVV Code: _____

Complete and Return to:

Missouri Trucking Association
P.O. Box 1247
Jefferson City, MO 65102
Phone: (573) 634-3388 / Fax: (573) 634-4197
Email: mota@motrucking.org

